



CITY OF
HAYWARD
HEART OF THE BAY

Community Choice Aggregation

September 11, 2014

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Utilities & Environmental Services



Community Choice Aggregation

What is CCA?

- City or group of cities arrange for the purchase of electricity
- PG&E continues to do billing and distribution
- Customers can choose to opt out



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Why create a CCA?

- To secure electricity from cleaner sources to reduce greenhouse gas emissions
- To create local green jobs through the purchase of locally generated electricity
- To secure electricity at competitive price



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Possible Benefits

- Reduction in greenhouse gas emissions
- Increase in local renewable energy generation
- Creation of jobs
- Reduction in rates

Possible Risks

- Inability to maintain competitive rates
- Financial liabilities to the City, customers, and JPA
- Impact on service priority during blackouts and emergencies
- Unfavorable regulatory changes at the state level



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Background

January 29, 2014: Overview of CCA

May 2, 2014: Presentations from –

- Seth Baruch, President of Carbonomics
- Alex DiGiorgio, Community Affairs Coordinator for Marin Clean Energy
- Greg Hoaglin, Executive Manager for PG&E



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Update: Alameda County Authorized
\$1.3 Million for CCA Study

Passed on June 3, 2014

Over the next 18 months, County staff will:

- Conduct outreach to other jurisdictions
- Form a steering committee
- Procure load data from PG&E
- Hire consultants to prepare a Feasibility Study
- Conduct public outreach
- Solicit bids to select probable energy providers
- Develop an implementation plan



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Update: Procurement of PG&E Data

July 25, 2014: County contacted the City to request a letter of consent to obtain Hayward's electric load data from PG&E

July 29, 2014: The City Manager replied with a letter of consent, with the stated understanding that the City will incur no cost



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Update: Role of Energy Council

The Energy Council's JPA does not give it the power to “operate” a CCA.

July 15, 2014: Energy Council directed staff to prepare a letter to the County requesting that Energy Council and TAG representatives serve as members of the CCA steering committee



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Update: AB 2145

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|-------------|--|
| February 20 | Bill introduced by Assembly Member Steven Bradford |
| April 29 | Mayor signed letter of opposition |
| May 28 | Bill passed in Assembly |
| August 14 | Amended bill passed by Senate Appropriations Committee |
| August 27 | Mayor signed updated letter of opposition |
| August 30 | Bill died on Senate Floor |

